

# **RJ REYNOLDS**

TOBACCO COMPANY

January 30, 1996

KEY ACCOUNT MANAGERS  
ACCOUNT MANAGERS  
DIVISION MANAGERS  
RETAIL MANAGERS

## **1996 RJR Promotions**

The attached communication is an example of what A.M., R. Tanchyk has sent to his direct accounts concerning our *'96 Partners Promotions*.

Should you wish to utilize the same for your accounts, please notify P.C., J.Campbell with specific customer contact / 'mail to' information. The ROU will then mail per your requests.

Should you have any questions, please contact me.

Sincerely,

*Stephen*

S. R. MacLeod  
Regional Operations Manager  
SRM/jc  
cc: R. C. Farmer  
F. V. Natale  
J. Campbell

S. R. MacLEOD  
Region Operations Mgr

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